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# LEELAND FARMS

## QUALITY PLANTS FOR 1955

In addition to Sweet Potato Plants of our new superior LEELAND BUNCH PUERTO RICO VARIETY, we are offering this year for the first time, two other new varieties of sweet potatoes, also tomato and pepper plants.



Every LEELAND plant is a good plant because each plant is separately pulled and selected.

**CERTIFIED  
SWEET POTATO - TOMATO - PEPPER  
PLANTS**

# LEELAND FARMS

LEESBURG, GEORGIA

## **TOMATO PLANTS**

### ***Rutgers Variety***



RUTGERS is the best and most popular variety both for home gardens and commercial plantings in every section of the country. Of the scores of fine tomato varieties, Rutgers is the champion of all.

#### ***Recommendations for growing tomatoes:***

Select a well-drained and fertile loamy soil. After danger of frost is over, plant 2½ to 3 feet apart in 4 foot rows, this will require about 3500 to 4000 plants per acre; use 1200 to 2000 pounds of a 5-10-10 fertilizer per acre, part of which should be applied at the time the fruit begins to set. Any spraying or dusting for control of insects and diseases should be done only in accordance with advice of local agricultural authorities.

## **PEPPER PLANTS**

### ***California Wonder Variety***



This is the finest pepper grown today. It has no equal for quality and production in any section of the country. California Wonder is tops for both home gardens and commercial plantings everywhere.

#### ***Recommendations for growing Peppers:***

Select a well-drained and fertile loamy soil. After danger of frost is over, plant 2 to 3 feet apart in 3½ foot rows which requires 4000 to 6000 plants per acre. Use 1200 to 1800 lbs. of a 5-10-10 fertilizer per acre, part of which should be applied when plants begin to bloom.

## **DELIVERED PRICES**

### ***on Tomato and Pepper Plants:***

We pay Postage and Express:

| BY PARCEL POST |        |
|----------------|--------|
| Quantity       | Price  |
| 50             | \$1.00 |
| 100            | 1.45   |
| 200            | 2.00   |
| 500            | 3.75   |
| 1000           | 5.50   |

| BY RAILWAY EXPRESS |         |
|--------------------|---------|
| Quantity           | Price   |
| 2,000              | \$ 9.00 |
| 5,000              | 20.00   |
| 10,000             | 39.00   |

## **GUARANTEE**

We guarantee all of our plants to be healthy vigorous plants that will reach you in satisfactory condition. We make immediate replacement of plants, or refund of money, in the event of loss or damage in transit.

## The LEELAND BUNCH

### Puerto Rico Sweet Potato

This is absolutely the finest sweet potato grown today. It is a true **Bunch** variety, making it easy to cultivate and harvest, also making it ideal for the garden where its bunch-like growth will not interfere with the other rows of vegetables.

The LEELAND BUNCH has no equal when it comes to **eating quality**, and because of its attractive shape and skin color it will bring premium prices on the produce market. The LEELAND BUNCH is among the highest yielders and produces an abundance of potatoes that will keep well in storage. 75% of our customers reporting on the LEELAND BUNCH found that it out-yielded the regular bunch Puerto Rico variety in No. 1 potatoes, and 95% reported better eating quality. In addition to these customer reports, official tests show that the Vitamin A content is double that of the regular bunch variety.

### PRICES ON SWEET POTATO PLANTS

Prices shown below are **Delivered Prices**—we pay **Postage and Express** on all orders.

| QUANTITY | DELIVERY DATES        |                  |                    | Method of shipment |
|----------|-----------------------|------------------|--------------------|--------------------|
|          | March 15-<br>April 30 | May 1-<br>May 31 | June 1-<br>July 15 |                    |
| 100      | \$ 1.60               | \$ 1.45          | \$ 1.30            | P. Post            |
| 200      | 2.60                  | 2.25             | 2.00               | P. Post            |
| 500      | 4.95                  | 4.25             | 3.75               | P. Post            |
| 1,000    | 8.95                  | 6.95             | 5.95               | P. Post            |
| 2,000    | 17.00                 | 13.00            | 11.00              | Ry. Exp.           |
| 5,000    | 41.75                 | 31.75            | 26.75              | Ry. Exp.           |
| 10,000   | 82.50                 | 62.50            | 52.50              | Ry. Exp.           |

(For those who can pick up their plants at our Farm there is a reduction of 75c per thousand).

Normally all orders of less than 2,000 plants are shipped by parcel post and all orders from 2,000 up are shipped by Railway Express.

In order to save our customers the cost of parcel post C. O. D. charges we recommend that you either send your remittance in the form of a Check or Money Order with your order or at a date prior to the date of shipment.



## **Goldrush Variety—Wilt Resistant**

This is a very high yielding variety, which is highly resistant to wilt. This variety is recommended in wilt-infested soils and has produced good crops where wilt-susceptible varieties have failed. It matures earlier than the Puerto Rican varieties and has a very attractive flesh which makes it a desirable canning potato. It is a semi-bunch variety, which produces vines longer than a true bunch but shorter than the running varieties. We recommend Goldrush as a variety to be grown (1) in wilt-infested areas, (2) for the early market, (3) for northern sections where the growing season is very short.

## **Earlyport Variety**

This is the earliest maturing variety grown and produces a good crop in a relatively short time after planting. It produces potatoes of very attractive appearance and very good eating quality which keep well in storage. We recommend Earlyport as a variety to be grown for the early market and in those northern sections of the country where the growing season is very short.

## **FACTS ABOUT LEELAND PLANTS:**

1. Our sweet potato and tomato plants are Certified and inspected by the Georgia Department of Entomology.
2. All plants are field grown (with the exception of the March and early April sweet potato plants) and have strong, healthy root systems.
3. Each plant you receive has been individually selected and pulled.
4. Plants are packed in peat moss and shipped in specially treated and manufactured containers to avoid drying out in transit.
5. Plants are shipped the same day they are pulled.

## **FACTS ABOUT LEELAND FARMS SERVICE:**

1. Every order receives our immediate and personal attention. We acknowledge your order immediately confirming the shipping date and the other information you have placed on your order blank. (This acknowledgment will have a number—your number—always refer to it if you write about your order.)
  2. On the day your order is shipped we mail you a shipping notice, which will normally arrive the day before your plants.
  3. We guarantee our plants to arrive in satisfactory condition—notify us at once if they do not.
- If you like our plants and service, please tell your friends and neighbors. We will gladly send them our circular.

We make every possible effort to ship your order on the date specified but sometimes due to weather conditions there may be a delay for just a few days.



*Plants and Seeds*

**CERTIFIED**

*Buy by*

Postage  
Will Be Paid  
by  
Addressee

No  
Postage Stamp  
Necessary  
If Mailed in the  
United States

**SAVE MONEY with these  
Combination Offers.**

- Garden Combination — 1000
- 600 Sweet Potato
- 300 Tomato
- 100 Pepper
- All for only \$5.95 Postpaid

- Express Special — 2000
- 1000 Leeland Bunch Sweet Potato
- 1000 Tomato and pepper plants of  
your choice of quantity of  
each
- All for only \$10.95 by  
Prepaid Railway Express

Above are **DELIVERED PRICES**. We pay  
postage and express on all plant orders.  
Earliest shipping date on above — April  
25th.

**BUSINESS REPLY ENVELOPE**

FIRST CLASS PERMIT NO. 4, LEESBURG, GA.

4c—POSTAGE WILL BE PAID BY—

**LEELAND FARMS**

**BOX 128**

**LEESBURG, GEORGIA**

2747 Telephone Leesburg

—Wire or call for prices on plants or over 1000

days. There may be a delay for plants specified on the date of order.

We make every possible effort to ship your order on the date specified but sometimes

send them our circular.

We will gladly tell your friends and neighbors. We will gladly

**Certified Plants.**

**You're not taking a chance -- Because you're buying**

Before sealing, check the order blank to make sure you've written your Name and  
Address, and the date you want your order shipped. If you have ordered the Express  
Special 2000, be sure to indicate the number of tomato and pepper plants desired.

**SAVE MONEY with these  
Combination Offers.**

- Garden Combination — 175
- 100 Leeland Bunch Sweet Potato
- 50 Rutgers Tomato
- 25 California Wonder Pepper
- All for only \$1.95 Postpaid

- Garden Combination — 500
- 300 Sweet Potato
- 150 Tomato
- 50 Pepper
- All for only \$3.95 Postpaid

Above are **DELIVERED PRICES**. We pay  
postage and express on all plant orders.  
Earliest shipping date on above — April  
25th.



No envelope required — just fold, seal, and mail.  
Enclose Check or Money Order with complete safety.

## SPECIAL BONUS OFFER FOR EARLY ORDERS

If we receive your order before the rush season in the spring we can process your order at less expense. We are passing this savings on to you in the form of extra plants.

For all paid orders of \$5 and over received by us before March 10th, we will ship 100 extra plants of your choice without cost for each \$5 that your order amounts to. For example, if your order amounts to \$5 you will receive an extra 100 plants; if the order amounts to \$15, you will receive an extra 300 plants.

Remember — to receive these bonus plants we must receive your paid order by March 10th. Be sure to specify on your order the kind of bonus plants you desire.

**DO NOT DELAY — GET IT IN THE MAIL TODAY**

Use the convenient order form which folds easily into self-addressed post-paid envelope.

## DELIVERED PRICES on Tomato and Pepper Plants:

We pay postage and express.

| Qty. | Price  | Qty.  | Price   |
|------|--------|-------|---------|
| 50   | \$1.00 | 2000  | \$ 9.00 |
| 100  | 1.45   | 5000  | 20.00   |
| 200  | 2.00   | 10000 | 39.00   |
| 500  | 3.75   |       |         |
| 1000 | 5.50   |       |         |

## ORDER BLANK

To: Leeland Farms

Leesburg, Ga.

Gentlemen:

Please enter my order for the following:

| Quantity | ITEM  | Amount  |
|----------|---|---------|
|          | Certified LEELAND BUNCH Sweet Potato Plants   | \$      |
|          | Certified GOLDRUSH Sweet Potato Plants  | \$      |
|          | Certified EARLYPORT Sweet Potato Plants   | \$      |
|          | Certified RUTGERS Tomato Plants   | \$      |
|          | Certified CALIFORNIA WONDER Pepper Plants   | \$      |
|          | Garden Combination (175)  | \$1.95  |
|          | Garden Combination (500)  | \$3.95  |
|          | Garden Combination (1000)   | \$5.95  |
|          | Express Special (2000)  | \$10.95 |
|          | 1000 Sweet Potato Tomato Pepper<br>(Customer fill in No. of Tomato and Pepper plants desired) |         |
|          | Bonus Plants — No. Kind   | FREE    |
|          | Enclosed Check or Money Order — TOTAL   | \$      |

I would like above order shipped on or about \_\_\_\_\_

(Date)

Please ship to: \_\_\_\_\_

(Name)

(Street)

(R.F.D.)

(P. O. Box)

(City)

(State)

(This order is subject to acceptance by Leeland Farms)

Normally all orders of less than 2000 plants are shipped by Parcel Post and all orders from 2000 up are shipped Railway Express. In order to save our customers the cost of Parcel Post C.O.D. charges we recommend that you either send your remittance in the form of a check or money order with your order or at a date prior to the date of shipment.

## PRICES ON SWEET POTATO PLANTS

Prices shown below are DELIVERED PRICES — we pay POSTAGE and EXPRESS on all orders.

### DELIVERY DATES

| Quantity | Mar. 15 - Apr. 30 | May 1 - May 31 | June 1 - July 15 | Method of Shipment |
|----------|-------------------|----------------|------------------|--------------------|
| 100      | \$ 1.60           | \$ 1.45        | \$ 1.30          | Parcel Post        |
| 200      | 2.60              | 2.25           | 2.00             | Parcel Post        |
| 500      | 4.95              | 4.25           | 3.75             | Parcel Post        |
| 1000     | 8.95              | 6.95           | 5.95             | Parcel Post        |
| 2000     | 17.00             | 13.00          | 11.00            | Railway Express    |
| 5000     | 41.75             | 31.75          | 26.75            | Railway Express    |
| 10000    | 82.50             | 62.50          | 52.50            | Railway Express    |

(For those who can pick up their plants at our farm there is a reduction of 75c per thousand.)



## **SPECIAL BONUS OFFER for early orders**

If we receive your order before the rush season in the spring we can process your order at less expense. We are passing this savings on to you in the form of extra plants.

For all paid orders of \$5.00 and over received by us before March 10th, we will ship **100 extra plants** of your choice without cost for each \$5.00 that your order amounts to. For example, if your order amounts to \$5.00 you will receive an extra 100 plants; if the order amounts to \$15.00, you will receive an extra 300 plants. Remember—to receive these bonus plants we must receive your paid order by March 10th. Be sure you specify on your order the kind of bonus plants you desire.

## **DO NOT DELAY—GET IT IN THE MAIL TODAY**

Use the convenient order form which folds easily into self-addressed postpaid envelope.

## **SAVE MONEY with these Combination Offers:**

### **GARDEN COMBINATION—175**

100 Leeland Bunch Sweet Potato  
50 Rutgers Tomato  
25 California Wonder Pepper

**All for only \$1.95 Postpaid**

### **GARDEN COMBINATION—500**

300 Sweet Potato  
150 Tomato  
50 Pepper

**All for only \$3.95 Postpaid**

### **GARDEN COMBINATION—1000**

600 Sweet Potato  
300 Tomato  
100 Pepper

**All for only \$5.95 Postpaid**

### **EXPRESS SPECIAL—2000**

1000 Leeland Bunch Sweet Potato  
1000 Tomato and Pepper Plants of your  
choice of quantity of each

**All for only \$10.95 by Prepaid  
Railway Express**

Above are DELIVERED PRICES—we pay Postage and Express on all Plant Orders. Earliest shipping date on above—April 25th.

## ***Suggestions for Handling and Transplanting***

1. Plant as soon as plants arrive. In the event there is a delay, take the plants out of the package, cut the string, spread the bundle and heel-in the plants in the shade keeping the roots moist.
2. On hot, sunny days plant only in the late afternoon.
3. Place roots and stem well into the ground but do not cover the leaves.
4. Use water to settle dirt around the roots in preference to packing with hands. After plant has been watered, complete filling of hole by pulling in loose dirt around the plant.
5. If plants are badly wilted in transit, allow roots to soak in water for two or three hours. Never wet tops under any conditions.
6. Occasionally when plants have been delayed in transit, the leaves will turn yellow and perhaps slimy. If the stems are still firm and green these plants are still good and will grow off nicely when handled as outlined above.

## ***Recommendations for growing Sweet Potatoes***

Select a well-drained sandy loam soil of moderate fertility. Use at the rate of 1,000 to 1,200 pounds per acre, a fertilizer mixture high in potash and relatively low in nitrogen (3-9-9 or 4-12-12). Avoid rich, black soils, soils which have been manured heavily, and soils on which legumes have recently been grown. Plant only after danger of frost is over and plant 12 to 15 inches apart in a good mellow bed about 6 to 8 inches high in rows 3½ feet apart—this takes from 10,000 to 12,000 plants per acre. Always use water in planting in order to give the plants a good start. Harvest just before first killing frost, using care in handling to avoid bruising of the potatoes. If the potatoes are to be stored, store at a temperature around 60 degrees F.—sweet potatoes will not stand temperatures below 50 degrees F.

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Write or call us for prices on 100,000 plants and over—  
Telephone Leesburg 4572

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